

TRICK 3D

ABOUT TRICK 3D

TRICK 3D is an immersive content studio specializing in the creation of virtual worlds through virtual reality (VR) and 3D animation. With deep roots in commercial and original 3D film production, TRICK 3D's capabilities include virtual worlds and sets, character animation, photo-real renderings and visualization, stereoscopic 3D and more. The studio's full virtual production pipeline includes a virtual camera system with live motion tracked camera as well as a composite and green screen stage. TRICK 3D enables virtual worlds and programming for a variety of clients, including Fortune 100 corporations such as Aflac and AT&T, and entertainment giants like CBS and Turner Broadcasting System. To learn more about TRICK 3D's capabilities, visit Trick3D.com or follow on Twitter [@TRICK3D](https://twitter.com/TRICK3D).

ABOUT FLOORPLAN REVOLUTION

Floorplan Revolution from TRICK 3D is the first cloud-based solution in the market to generate fully navigable virtual spaces from a simple 2D floorplan. The Floorplan Revolution application allows users to navigate virtual homes and apartments with ease on any device, including PCs, tablets, smartphones and virtual reality (VR) headsets. Utilizing the gyroscope on mobile devices and tablets, users can take in 360-degree scans of the space and easily move from one room to another. Additionally, users have the option to select and swap features and options, such as floor coverings, countertop materials, wall colors and furnishings as well as daytime and nighttime views. For a fully immersive experience, Floorplan Revolution can be deployed on all VR devices, including the Samsung Gear and Google Cardboard. To learn more and to purchase your own virtual home, visit www.Floorplan-Revolution.com. Follow Floorplan Revolution on Twitter [@FloorplanRev](https://twitter.com/FloorplanRev).

ABOUT CHAD EIKHOFF

Chad Eikhoff serves as director and founder of TRICK 3D, an immersive media studio specializing in the creation of virtual worlds through 3D animation and virtual reality (VR). Acclaimed as a "cutting-edge artist" by Atlanta Magazine, Eikhoff has produced and directed several films, including feature-length thriller, "The Other Side" in 2006, and "Dance of the Dead" in 2008. In 2011, Eikhoff directed, co-wrote and co-produced the hit CBS 3D-animated special, "An Elf's Story." Today, Eikhoff applies his creative energies to generating virtual worlds for Fortune 100 brands like Delta Airlines, Aflac and AT&T, and entertainment giants like CBS and Turner Broadcasting System.